

Key Performance Indicators - Beef

Brad & Angelina Pitt

Hollywood



	2011/12 Pitt	2011/12 Western Aus Beef Average	2011/12 Western Aus Beef Top Quartile
PROFIT			
Return on Assets (ROA)	-0.4 %	1.2 %	3.5 %
Return on Equity (ROE)	-1.1 %	0.6 %	3.2 %
Operating Profit per Hectare	(\$ 35)	\$ 92	\$ 172
Operating Profit per DSE	(\$ 1.77)	\$ 6.55	\$ 9.85
Operating Profit per kilogram	(\$ 0.14)	\$ 0.41	\$ 0.62
Operating Profit Margin	-8.2 %	21.8 %	31.4 %
PRODUCTIVITY			
Land Productivity			
DSE per Hectare	19.8	14.0	17.5
Beef Produced per Hectare (kgs)	224.2	207.6	260.0
Labour Productivity			
DSE per Person	6,541	7,247	10,411
Management + Staff Costs per DSE	\$ 7.19	\$ 6.82	\$ 5.95
Livestock Productivity			
Beef Produced per DSE (kgs)	11.34	14.79	14.87
Beef Produced per Head (kgs)	345.0	416.6	383.2
PRICES			
Beef Value per Kg (Liveweight)	\$ 1.75	\$ 2.01	\$ 2.03
Beef Value per Head	\$ 604	\$ 835	\$ 777
COST EFFICIENCY			
Cost of Production per Liveweight kg Meat	\$ 2.06	\$ 1.59	\$ 1.44
Expenses per Hectare	\$ 462	\$ 330	\$ 376
Expenses per DSE	\$ 23.34	\$ 23.48	\$ 21.48
Expenses as % of Revenue	108.2 %	78.2 %	68.6 %

